

FOR IMMEDIATE RELEASE

Shelly L. Smith has been promoted to Director of Recruitment and Development for Gibson Insurance Group. Shelly is responsible for the agency's recruiting and development of goals, strategies, and activities.

Before joining Gibson Insurance Group in 2003 as the Recruitment and Development Coordinator, Shelly was a recruiter for Crowe Chizek in their Firmwide Recruiting Department and a manager at The Summit Group responsible for national recruiting.

Gibson Insurance Group is a multi-line insurance broker and risk management service firm employing 85 employees with offices in South Bend and Plymouth.