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FOR IMMEDIATE RELEASE

Gibson Insurance Group Announces 4th Annual Healthcare Summit

SOUTH BEND, PLYMOUTH, INDIANAPOLIS, INDIANA – 02/03/10 – Gibson Insurance Group is conducting Healthcare Summit IV on March, 9 2010 on the topic of Reforming Healthcare from 7:30am-11:30am at the RV/MH Hall of Fame in Elkhart.

Each year Gibson brings high level executives together with and top industry leaders for an interactive panelist discussion focusing on the hottest topics and trends in employee benefits. This year the panel will focus on *Reforming Healthcare*. Event topics include:

- Legislative updates; current & future political agendas.
- The impact to healthcare: with or without reform.
- What can and should you be doing to be prepared?
- Strategies to reduce future costs.
- Will insurance company practices be affected?

Join us for in-depth perspective, lively discussion, and plenty of audience participation. Registration and breakfast begin at 7:30am, followed by a panel discussion with audience participation at 8:00am. The event concludes at 11:30am. To attend, RSVP at www.gibsonins.com/healthcaresummitreg.html. Cost is free, however registration is required.

Panelists are:

- **Debra Oberman** - United Healthcare - Corporate Vice President, Government Affairs
- **Shery Purkeypile** - Allied Physicians of Michiana - Chief Executive Officer
- **Mike Miley** - Gibson Insurance Group - National Chairman Elect of Independent Insurance Agents & Brokers of America
- **Ron Cornwell** - Milliman - Principal & Consulting Actuary
- **Mike Nader** - Baker & Daniels - Partner & Attorney at Law
- **Mike Bellovich** - Supreme Corporation - Vice President of Human Resources
- **Nicole Fallowfield** - Gibson Insurance Group - Director of Health Risk Management

Gibson Insurance Group is a multi-line insurance broker and risk management services firm with offices in South Bend, Plymouth, and Indianapolis, Indiana. For more information visit www.gibsonins.com.

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