

FOR IMMEDIATE RELEASE

LOCAL AGENCY DESIGNATED SPECIAL *BLUE STREAK* REPRESENTATIVE

SOUTH BEND & PLYMOUTH, Indiana, 10/10/05 - Gibson Insurance Group has recently been appointed a special *Blue Streak* representative for the Central Insurance Companies. *Blue Streak* is a unique personal insurance service, recognition, and relationship program provided to agencies representing Central who maintain consistently high professional standards and a proven track record of production and growth for Central.

The purpose of the program is simple: to provide prompt, accurate service - the best in the industry - to policyholders through a mutual commitment to the program between Central and *Blue Streak* agents. Because of this close partnership, *Blue Streak* agents are given priority attention on all business submitted to Central.

Less than 15% of Central's agents are Blue Streak yet they produce over 33% of Central's personal lines business. Gibson Insurance Group is one of 20 Blue Streak agents in the company's Central Regional Office, which includes Indiana, Illinois and Ohio.

Elizabeth A. Misenaar, Personal Lines Manager for Gibson Insurance Group, recently completed a three-day training program at the home office of the Central Insurance Companies in Van Wert, Ohio, where she was designated the *Blue Streak* agency underwriter and coordinator of the program.

The Central Insurance Companies consists of Central Mutual Insurance Company, All America Insurance Company and CMI Lloyds. Since its beginning in 1876, Central has grown to a group of companies with combined assets totaling over \$1 billion. Central's A.M. Best rating is A+ (Superior).

Gibson Insurance Group is among the largest 2% of agencies in the nation and ranked in the top five privately held independent agencies in Indiana. Offering customized solutions for risk management to a wide array of clients, Gibson Insurance Group specializes in commercial, personal, life, and health insurance, as well as employee benefits programs, which are fully supported by loss prevention, OSHA compliance, and claim consulting services. Gibson Insurance Group has offices in both South Bend and Plymouth, Indiana, and clients and association member clients across the United States and around the world.

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