

FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH, INDIANA – 12/27/05 -Tania Bengtsson has been promoted to Director of Marketing for Gibson Insurance Group. As the Director of Marketing, Tania will assume full responsibility of the marketing division which includes the overall corporate marketing, branding, advertising, and public relations of the firm and strategic marketing solutions within each division.

Bengtsson began her career at Gibson Insurance Group in 2004 as Marketing Coordinator. She has earned numerous awards for her marketing pieces, including a Telly in 2004, The Videographer Award in 2004, a Telly and CAB First Place award in 2001, and an Addy in 2000.

Bengtsson holds a Bachelor of Arts degree in Telecommunications from Michigan State University.

Gibson Insurance Group is a regional insurance broker and risk management services firm employing 85 professionals with offices in South Bend and Plymouth, Indiana.