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FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH/INDIANAPOLIS, INDIANA – 07/15/08 – Shelly L. Smith, SPHR, AIM of Gibson Insurance Group, has earned the Senior Professional in Human Resources (SPHR) designation awarded by the Human Resource Certification Institute.

To receive this designation, Shelly had to possess the theoretical knowledge in human resource management necessary to pass a rigorous examination along with demonstrating a strong background of professional human resource experience.

Shelly is the Director of Recruitment & Development, responsible for candidate recruitment and selection, as well as, general human resource activities.

Gibson Insurance Group is a regional insurance broker and risk management services firm employing 95 professionals with offices in South Bend, Plymouth, and Indianapolis.