

FOR IMMEDIATE RELEASE

Plymouth & South Bend, Ind. 9/14/05 - Shelly L. Smith, AIM, of Gibson Insurance Group, has been awarded the Associate in Management (AIM) designation by the Insurance Institute of America. Earning the AIM designation requires completion of a series of courses and national examinations covering human resource management, managing business organizations, and management planning.

Shelly is the Director of Recruitment and Development. Her responsibilities include the agency's recruiting and development of goals, strategies, and activities.

Gibson Insurance Group is a multi-line insurance broker and risk management service firm employing 80 employees with offices in South Bend and Plymouth.

(GIBSON INSURANCE GROUP - For further details contact Tania Bengtsson, Marketing Coordinator at (574) 245-3546 or tbengtsson@gibsonins.com)