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FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH/INDIANAPOLIS, INDIANA – 11/12/07 – Shannon M. Clifton has joined Gibson Insurance Group as a client representative in the Personal Insurance Division. Her responsibilities include the sales and servicing of personal insurance accounts.

Prior to joining Gibson, Shannon was employed with Liberty Mutual for eight years where she worked in the direct response center, customer service, and re-write divisions. She holds a Bachelor of Science degree in Business Management and Administration from Indiana University of South Bend.

Gibson Insurance Group is a multi-line insurance broker and risk management services firm with over 90 employees and offices in South Bend, Plymouth, and Indianapolis.