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FOR IMMEDIATE RELEASE

Gibson Insurance Group Awarded 2007 HR Business of the Year

INDIANAPOLIS, SOUTH BEND, PLYMOUTH, INDIANA – 12/17/07 – The Michiana Chapter of Society for Human Resource Management has awarded **Gibson Insurance Group** the 2007 HR Business of the Year Award. This award is given annually to an employer that meets the following criteria:

- Is an established company in the Michiana area that has been in business at least 10 years;
- Has demonstrated a commitment to advancing the Human Resources Profession; and
- Has made outstanding contributions to their employees and the community.

The HR Business of the Year Award is a recognition of professional human resource practices, support for the human resources profession in Michiana, and contributions to the Michiana business community. Gibson Insurance Group was selected for the HR Business of Year Award by the Michiana SHRM Chapter's members from among several nominees. The award was announced at the Chapter's member appreciation luncheon meeting on December 11, 2007 in Mishawaka.

Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. Offering customized risk management solutions to a wide array of clients, Gibson Insurance Group specializes in Commercial, Personal and Employee Benefits Insurance programs that are fully supported by Loss Prevention and Claims Services. Gibson has offices in Indianapolis, South Bend, and Plymouth, Indiana, with clients and association member clients throughout the country.

The Michiana Chapter of the Society for Human Resource Management (SHRM) is one of 500 chapters worldwide. SHRM is the world's largest association devoted to human resource management. With over 300 individual members, the Michiana SHRM Chapter's mission is to serve the needs of HR professionals and their organizations, and to advance the human resource profession to ensure that HR is recognized as an essential partner in developing and executing organizational strategy. More information about the Michiana SHRM Chapter is available at the Chapter's web site: www.michianashrm.com.

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