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FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH/INDIANAPOLIS, INDIANA – 11/12/07 – Lori Jo O'Mara has joined Gibson Insurance Group as an account executive in the Employee Benefits Division. She is responsible for consulting with employers to provide an analysis of their existing employee benefits program and assisting with the implementation of new or redesigned programs.

Prior to joining Gibson, Lori Jo worked with a large national carrier managing over 500 agents and producers in her role as account executive in both large and small group markets.

Gibson Insurance Group is a multi-line insurance broker and risk management services firm with 90 employees and offices in South Bend, Plymouth, and Indianapolis.