

FOR IMMEDIATE RELEASE



SOUTH BEND & PLYMOUTH, INDIANA – 03/01/07 –**Lisa I. Kite, CIC, AAI, AIS**, of Gibson Insurance Group, has been awarded the Associate in Insurance Services (AIS) designation from the Insurance Institute of America. Earning the AIS designation requires completion of a series of courses and national examinations covering property and liability insurance principles, personal and commercial insurance, insurance policy analysis and the principles of total quality management for insurance personnel.

Lisa is a client services coordinator in the Personal Insurance Division where she is responsible for sales and servicing of personal insurance accounts as well as other aspects of personal lines client services including work processes and staff development.

Lisa holds the Certified Insurance Counselor (CIC) and Certified Insurance Services Representative (CISR) designations through the National Alliance for Insurance Education Research, and the Accredited Adviser in Insurance (AAI) and Associate in Insurance Services (AIS) designations through the Insurance Institute of America.

Gibson Insurance Group is a multi-line insurance broker and risk management service firm with 85 employees and offices in South Bend and Plymouth.