

FOR IMMEDIATE RELEASE



Lisa I. Kite, CIC, CISR, of Gibson Insurance Group, has been awarded the Certified Insurance Service Representative (CISR) designation by The National Alliance for Insurance Education & Research. The CISR Program, a companion to the Certified Insurance Counselor (CIC) Program, provides insurance and risk management professionals, particularly customer service representatives, with advanced educational opportunities focusing on the understanding and analysis of risks and exposures. The CISR Program consists of five courses that can be completed in either classroom or online formats.

Lisa is a client services coordinator in the Personal Insurance Division where she is responsible for sales and servicing of personal insurance accounts as well as other aspects of personal lines client services including work processes and staff development.

Gibson Insurance Group is a multi-line insurance broker and risk management service firm with 80 employees and offices in South Bend and Plymouth.