

FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH, INDIANA – 12/15/05 - Lisa I. Kite, CIC, CISR, AAI of Gibson Insurance Group, has been awarded the Accredited Advisor in Insurance (AAI) designation from the Insurance Institute of America.

The AAI designation is a three-course program for experienced insurance producers and service representatives. It addresses technical knowledge of insurance products, market knowledge of those who buy insurance, and how to manage office operations to facilitate sales.

Kite is a client services coordinator in the Personal Insurance Division where she is responsible for sales and servicing of personal insurance accounts as well as other aspects of personal lines client services including work processes and staff development.

Gibson Insurance Group is a regional insurance broker and risk management services firm employing 85 professionals with offices in South Bend and Plymouth, Indiana.