



Contact: Tania Bengtsson, Director of Marketing
Phone: (574) 245-3546
Email: tbengtsson@gibsonins.com

FOR IMMEDIATE RELEASE



INDIANAPOLIS/SOUTH BEND/PLYMOUTH, INDIANA – 10/21/09 – Linda M. Nifong, CPCU, CPIW, AIS, of Gibson Insurance Group receives 2009 Independent Insurance Agents of Indiana's (IIAI) Distinguished Customer Service Award.

Nifong received outstanding scores in the categories of insurance education with an excellent commitment to continuing education, excellent knowledge and skills in the independent insurance agency system, and an exceptional commitment to the insurance industry. The criterion of this award recognizes an employee of a member agency who demonstrates and values loyalty, dedication to achievement of results and continued professional growth. She will be honored and recognized on November 14, 2009 in an awards ceremony at the IIAI Annual Convention.

Linda is a senior client manager and team leader, specializing in commercial property and casualty accounts. Linda joined Gibson in 1985. She is a Certified Professional Insurance Woman (CPIW), holds the Certificate in General Insurance from the Insurance Institute of America, and has received the Associate in Insurance Service (AIS) and Chartered Property Casualty Underwriter (CPCU) designations.

The award is named in memory of Ethel Heckman, IIAI's Director of Administration from 1948 to 1983. The sponsor of the IIAI Distinguished Customer Service Award is State Auto Insurance Companies of Indianapolis, IN.

The Independent Insurance Agents of Indiana is a trade association representing over 800 independent insurance agencies in the State of Indiana. The association was formed so insurance agents and insurance consumers have a unified voice in government and can share common goals and information. Among the numerous services IIAI provides to its membership are over 100 continuing education seminars across the state annually, offering over 30 property and casualty programs, and over 20 Life/Accident/Health self study programs. IIAI's education opportunities provide increased knowledge and insurance license continuing education credits to independent insurance agents in Indiana.

Gibson Insurance Group is an independent, multi-line insurance broker and risk management services firm with offices in South Bend, Plymouth, and Indianapolis, Indiana.