



Contact: Tania Bengtsson, Director of Marketing
Phone: (574) 245-3546
Email: tbengtsson@gibsonins.com

FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH, INDIANA – 09/07/07 – Keith A. Stone has been named chief operating officer in addition to his role as vice president/treasurer and chief financial officer at Gibson Insurance Group. He is responsible for overseeing all financial and operational aspects of the firm.

Prior to joining Gibson Insurance Group in May 2000, Keith was chief financial officer for Trans Tech Electric, Inc. He has also held various financial positions at Peat, Marwick, Mitchell & Co. in Indianapolis and Cinergy Corp.

Keith is a Certified Public Accountant (CPA) and is a member of both the American Institute of Certified Public Accountants and the Indiana CPA Society. He graduated from Ball State University in 1983 with a bachelor of science degree in accounting.

Gibson Insurance Group is a regional insurance broker and risk management services firm employing 90 professionals with offices in South Bend and Plymouth, Indiana.