



Contact: Tania Bengtsson, Director of Marketing
Phone: (574) 245-3546
Email: tbengtsson@gibsonins.com

FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH/INDIANAPOLIS, INDIANA – 02/20/08 – Jennifer L. Burton, AAI, of Gibson Insurance Group, has been awarded the Accredited Advisor in Insurance (AAI) designation from the Insurance Institute of America.

The AAI designation is a three-course program for experienced insurance producers and service representatives. It addresses technical knowledge of insurance products, marketing knowledge of those who buy insurance, and how to manage office operations to facilitate sales.

Jenn is an account manager in the Select Business Unit of the Commercial Insurance Division. She specializes in commercial property and casualty accounts.

Gibson Insurance Group is a regional insurance broker and risk management services firm employing 95 professionals with offices in South Bend, Plymouth, and Indianapolis.