

FOR IMMEDIATE RELEASE

Gibson Insurance Group – Named Intersure Partner

SOUTH BEND/PLYMOUTH, INDIANA, 1/05/05 – The Association of International Insurance Agents (Intersure Partners) voted at their November 2004 national partners meeting to declare Gibson Insurance Group as a partner agency.

Intersure Partners is a consortium of 40 of the best entrepreneurial and technical minds in the insurance industry. By sharing their innovations, management techniques and risk management concepts, partners help each other grow their firms and improve their client servicing capabilities.

Criteria for Intersure memberships are unbending. Each prospective partner must demonstrate financial strength, a stable history, and a progressive approach to client services. Intersure partners pledge to commit their technical expertise and personal integrity to their partners' clients as much as to their own.

Selection of agency partners who facilitate the growth of Intersure's geographical expertise is a critical strategy. A maximum of one agency is appointed per state with an emphasis on maintaining exclusive regions.

Intersure is an organization founded on principles of a free exchange of ideas and mutual cooperation based on the highest standards of integrity, confidentiality and trust, representing in excess of 100,000 clients domestically and internationally.

Intersure Partners benefit from the network by using the expertise of each member today and to anticipate, develop and implement for the future. Clients of Intersure partners receive the personal, hands-on service of an independent agency and the purchasing power and marketing clout associated with having \$1.5 billion in annual premiums.

The concept of Intersure was established in 1965. The first meeting was held March 1967, with bi-annual meetings held every year since. More information about Intersure can be found on their website: www.intersurepartners.com.

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Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. In November 2004, the Independent Insurance Agents of Indiana (IIAI) awarded Gibson "Agency of the Year". In September 2004, Reagan & Associates selected Gibson to be part of an elite group of independent insurance agencies around the United States to participate in the Independent Insurance Agents & Brokers of America's (IIABA) "Best Practices" Study Group. In addition, Gibson has also received the Agency Peak Performance Award from Marsh Berry, a leading consulting firm for the financial services industry.

Offering customized solutions for risk management to a wide array of clients, Gibson Insurance Group specializes in Commercial, Personal and Employee Benefits Insurance programs that are fully supported by Loss Prevention and Claim Services. Gibson has offices in both South Bend and Plymouth, Indiana, with clients and association member clients throughout the country.

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