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FOR IMMEDIATE RELEASE

GIBSON INSURANCE OPENS NEW SALES OFFICE IN INDIANAPOLIS

INDIANAPOLIS, SOUTH BEND, PLYMOUTH, INDIANA – 09/05/07 – Gibson Insurance Group, a leader in risk management solutions and insurance products, announces the opening of a new regional sales office in Indianapolis, Indiana.

The strategic location and the addition of Don Arbogast, Senior Account Executive, whose extensive knowledge of the construction, manufacturing, service, and life sciences industries in the Indianapolis area, will further the company's plans for growth.

The company is also announcing the promotion of Keith Stone to Chief Operating Officer, who will assume this new role along with continuing his responsibility as Chief Financial Officer and Vice President/Treasurer.

"We are excited about the expansion of our company into the Indianapolis market. This, along with our strategic staffing decisions, will afford us the opportunity to achieve our growth goals," said Gregory S. Downes, President and CEO of Gibson Insurance Group. "We look forward to bringing our expertise and Don's experience to new clients in the marketplace."

Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. The company has been awarded the Best Practices Agency designation from Independent Insurance Agents & Brokers of America (IIABA) and Reagan & Associates each year for the last six years.

Offering customized risk management solutions to a wide array of clients, Gibson Insurance Group specializes in Commercial, Personal and Employee Benefits Insurance programs that are fully supported by Loss Prevention and Claims Consulting Services. Gibson has offices in South Bend, Plymouth, and now Indianapolis, Indiana, with clients and association member clients throughout the country.

Dan Gibson founded Gibson Insurance Agency in Plymouth, Indiana in 1933. In 1970, Dan's son, Dave Gibson, joined the agency. In the mid 1980's Gibson opened an office in South Bend. Dave continues to play an integral role in the growth and perpetuation of the firm as Chairman of the Board.

Gibson's Indianapolis address is 2960 North Meridian Street, Indianapolis, IN 46208. The main phone number is (800) 814-2122 and the fax number is (800) 836-2122.

Gibson Insurance Group is a multi-line insurance broker and risk management services firm employing over 90 employees. For more information about Gibson Insurance Group visit www.gibsonins.com.

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