

## **FOR IMMEDIATE RELEASE**

### **Gibson Insurance Group in Hall of Fame with Accident Fund**

SOUTH BEND/PLYMOUTH, INDIANA, 3/4/05 – Gibson Insurance Group has been accepted in Accident Fund’s Hall of Fame for February 2005.

The Hall of Fame is a monthly recognition program from Accident Fund. The criteria for being chosen includes profitability and new business growth.

Since its founding in 1912, Accident Fund Insurance Company of America has been a leading provider of workers compensation insurance, earning an AM Best rating of A (excellent).

With headquarters in Lansing, Michigan, Accident Fund is a wholly owned subsidiary of Blue Cross Blue Shield of Michigan, and offers traditional workers’ compensation, third party administration, and group dividend programs.

Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. In November 2004, the Independent Insurance Agents of Indiana (IIAI) awarded Gibson “Agency of the Year”. In September 2004, Reagan & Associates selected Gibson to be part of an elite group of independent insurance agencies around the United States to participate in the Independent Insurance Agents & Brokers of America’s (IIABA) “Best Practices” Study Group. In addition, Gibson has also received the Agency Peak Performance Award from Marsh Berry, a leading consulting firm for the financial services industry.

Offering customized solutions for risk management to a wide array of clients, Gibson Insurance Group specializes in Commercial, Personal and Employee Benefits Insurance programs that are fully supported by Loss Prevention and Claim Services. Gibson has offices in both South Bend and Plymouth, Indiana, with clients and association member clients throughout the country.

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