

**FOR IMMEDIATE RELEASE**

**Gibson Insurance Group Receives Family Values in Business Award**

SOUTH BEND/PLYMOUTH, INDIANA, 5/04/06 – Gibson Insurance Group has received the Samaritan Family Values in Business Award. The awards are given to local businesses that demonstrate excellence in providing a family-friendly work environment.

“Creative benefit opportunities such as personal development retreats, opportunities for flex-time and alternative work schedules, as well as a formal Wellness Program and willingness to pay 100% of tuition expenses involved in ongoing education, demonstrate this organization’s focus on healthy minds and bodies,” said Keith Stone, Vice President and Chief Financial Officer for Gibson Insurance Group.

Saint Mary’s student researchers said, “The long term effects of such programs can be seen in the productivity and profitability in companies like Gibson Insurance Group.”

The purpose of the Samaritan Family Values in Business Awards is two fold. One-to bring the importance of family-friendly work environments to the attention of St. Joseph County employers, and two-to honor those who provide family-friendly work environments.

The selection process for recipients is comprehensive. Nominations are submitted to Samaritan Counseling Center. Students from the Department of Business and Economics at Saint Mary’s College, under the direction of Professor Jack Ruhe, will conduct research and analyze each nominee, making recommendations for the award recipients. A Selection Committee of community leaders will reviews the results of the students’ research and will chooses the recipients.

Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. Offering customized risk management solutions to a wide array of clients, Gibson Insurance Group specializes in Surety, Commercial, Personal and Employee Benefits Insurance programs that are fully supported by Loss Prevention and Claims Consulting Services. Gibson has offices in both South Bend and Plymouth, Indiana, with clients and association member clients throughout the country.

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