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FOR IMMEDIATE RELEASE



SOUTH BEND/PLYMOUTH, INDIANA – 7/27/07 – Cheryl L. Ashbaugh has joined Gibson Insurance Group as the manager of the Employee Benefits and Life Divisions. She is responsible for the daily operations of these teams, account executive responsibilities for larger clients, and maintaining carrier relationships.

Cheryl has over 20 years of experience in the employee benefits field. She has held several key positions with both carriers and agencies and has an extensive background in management, sales, service, and managed care.

Gibson Insurance Group is a multi-line insurance broker and risk management services firm employing 90 employees with offices in South Bend and Plymouth.