



Contact: Tania Bengtsson, Director of Marketing  
Phone: (574) 245-3546  
Email: tbengtsson@gibsonins.com

**FOR IMMEDIATE RELEASE**



**INDIANAPOLIS/SOUTH BEND/PLYMOUTH, INDIANA – 07/23/10 – Cheryl E. Alkire, AIS**, has joined Gibson Insurance Group as a client manager in Commercial Insurance, specializing in business property and casualty accounts.

Prior to joining Gibson, Cheryl acquired insurance industry experience with carriers and agents: eight years with Liberty Mutual where she was a Property and Casualty agent and claim service representative, and 13 years as an assistant underwriter for Travelers.

Cheryl holds the Associate in Insurance Services (AIS) designation from the Insurance Institute of America, a certificate in general insurance, and is a member of the South Bend/Mishawaka Association of Insurance Women (NAIW).

Gibson Insurance Group is a multi-line insurance broker and risk management services firm with offices in Indianapolis, South Bend, and Plymouth, Indiana.