



Contact: Tania Bengtsson, Director of Marketing
Phone: (574) 245-3546
Email: tbengtsson@gibsonins.com

FOR IMMEDIATE RELEASE

Gibson Insurance Group Announces The Formation Of Business & Private Client Group



INDIANAPOLIS, SOUTH BEND, PLYMOUTH, INDIANA – 12/03/09 – Gibson Insurance Group announces the formation of a Business & Private Client Group. This specialty group combines the expertise and service model for small business and personal insurance programs at Gibson. This new approach will bring the innovative practices and unparalleled protection enjoyed by clients with significant financial assets to all personal insurance and small business clients.

“Gibson has a considerable client base in each area,” said Tim Leman, President of Gibson Insurance Group. “The combination into one larger group will provide clients with a strategic, customized approach to enhance protection and minimize risks that are unique to small business owners, their personal financial well-being, and those with significant assets.”

The Business & Private Client Group will be lead by Elizabeth A. Misener, CPCU, API, AIM. Liz joined Gibson in 1993 as the manager of Personal Insurance. She holds a bachelor of science and a master’s degree in management from Indiana University.

Gibson Insurance Group is a multi-line insurance broker and risk management services firm with offices in South Bend, Plymouth, and Indianapolis, Indiana.