

FOR IMMEDIATE RELEASE

GIBSON INSURANCE GROUP - Receives Agency of the Year Award

SOUTH BEND, INDIANA, 12/1/04 – Gibson Insurance Group honored with Independent Insurance Agents of Indiana (IIAI) Agency of the Year Award.

The Agency of the Year award recognizes one agency that demonstrates exemplary performance in the areas of agency production, marketing, perpetuation, management, automation and industry involvement. Gibson Insurance Group was recognized for demonstrating an outstanding commitment to sound business practices, staff education, professionalism, participation in industry affairs and legislative issues, a strong agency structure and goals, as well as the same dedication to their community on behalf of their management and the staff.

Independent insurance agents and brokers represent multiple insurance companies to offer clients a wide choice of business, auto, home, life, health coverage as well as retirement and employee benefit products. IIAI agents and brokers not only advise clients about insurance, they recommend loss prevention and claims management programs that can better manage their insurance costs.

Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. In September 2004, Reagan & Associates again selected Gibson Insurance Group, to be part of an elite group of independent insurance agencies around the United States to participate in the Independent Insurance Agents & Brokers of America's (IIABA) "Best Practices" Study Group. In addition to the IIAI and IIABA recognition for their performance results, Gibson has also received the Agency Peak Performance Award from Marsh Berry, a leading consulting firm for the financial services industry.

Offering customized solutions for risk management to a wide array of clients, Gibson Insurance Group specializes in Commercial, Personal and Employee Benefits Insurance programs that are fully supported by Loss Prevention and Claim Services. Gibson has offices in both South Bend and Plymouth, Indiana, with clients and association member clients throughout the country.

GIBSON INSURANCE GROUP - 130 South Main Street, Suite 400, PO Box 11177, South Bend, Indiana, 46634-0177. For further details contact Tania Bengtsson, Marketing Coordinator at (574) 245-3546 or tbengtsson@gibsonins.com

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