



Contact: Tania Bengtsson, Director of Marketing
Phone: (574) 245-3546
Email: tbengtsson@gibsonins.com

FOR IMMEDIATE RELEASE

Gibson Insurance Group Celebrates 75th Anniversary

INDIANAPOLIS, SOUTH BEND, & PLYMOUTH, INDIANA – 05/13/08 –
Gibson Insurance Group is celebrating their 75th anniversary. Gibson is recognized as a leading provider of risk management services and insurance products in Indiana. The employee owned firm was established in 1933 in Plymouth, Indiana by Dan Gibson and is proud of its dedication to protect client assets by providing the tools, resources, and services with excellence and unsurpassed ethics.

The anniversary will be marked by a celebration with employees, clients, carrier representatives, business partners, and community leaders on Tuesday, May 20th 2008 from 4:00 p.m. until 8:00 p.m. at the Century Center, Downtown South Bend.

“Gibson has a history rich with civic mindedness and employee focus,” says Greg Downes, President and CEO. “Our 75-year history represents a sustainable business model that creates a touchstone for other organizations to achieve to make a positive impact in our industry and community.”

In the last several years Gibson has celebrated numerous awards, including the honor of being named a *Best Practices* agency for the fourteenth year in a row from Independent Insurance Agents & Brokers of America. Only three other agencies in the state of Indiana received this honor in 2007. *Best Practices* firms are agencies taking part in an annual study that has become a prestigious recognition of the superior accomplishments of the top insurance agencies in the country.

In addition, Gibson was named HR Business of the Year by Michiana Chapter of the Society of Human Resources in 2007, awarded a Samaritan Business Award in 2006 by Samaritan Center, and received Agency of the Year from Independent Agents of Indiana in 2004.

“The foundation of our firm was built on our core values, with ethical practices at number one,” says Keith Stone, Chief Financial Officer and Chief Operating Officer. “We will continue to concentrate on our values and uphold the importance of protecting businesses and the employees who contribute to their success – including our own.”

“We are proud to be a firm that truly understands the unique needs of our clients and provides a risk management approach rarely matched in our industry,” says Tim Leman, Chief Growth Officer. “We will sustain our growth with best practices, perseverance, and a solid reputation as risk management advisors.”

Gibson Insurance Group is among the top 1% of agencies in the nation and ranked in revenue among the top five privately held independent agencies in Indiana. Offering customized risk management solutions to a wide array of clients, Gibson Insurance Group specializes in Commercial, Personal, and Employee Benefits Insurance programs and Surety that are fully supported by Loss Prevention and Claims Services. Gibson has offices in Indianapolis, South Bend, and Plymouth, Indiana, with clients and association member clients throughout the country.

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