



PHOTO PROVIDED
Wesley Mantooh, account executive in the Employee Benefits Division of Gibson Insurance Agency, strategizes with Nicole Fallowfield, newly-named director of the division.

Gibson takes bold step

▲ Company adds Director of Wellness

BY CAROL ANDERS
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PLYMOUTH — Employers recognize the importance of selecting the appropriate health care benefits to ensure the long-term health and productivity of their employees in the work place.

Gibson Insurance Agency, with offices in Plymouth, South Bend and Indianapolis, recently took a bold step that is cutting edge in the industry by adding a Director of Wellness within its Employee Benefits Department to help employers meet the challenges of the ever changing health care needs.

Gibson Insurance is one of the first in the industry to be able to provide such extensive services on the wellness side of health care management.

According to Tim Leman, Gibson Insurance employee benefits practice leader, there are several factors that led to the company's decision to enhance their offerings in

the area of wellness and prevention to its clients.

Leman said, "The first area that is so key is to help control the health of the population."

He said the "wellness" arena has exploded with differing venues.

Leman said, "Not all types of health care have been co-coordinated with insurance benefits."

He said the role of Gibson will be in an advisory capacity or consultant.

"As the broker between our customers and insurance carriers, we want to help keep costs and claims down, while making sure their employees are receiving good health care," he said. "Clients rely on their brokers to help them."

Nicole Fallowfield, newly-named director of wellness, comes to the company with an extensive background in developing wellness practices for individual client needs.

Fallowfield said, "I will be reviewing the employer's offerings to help ensure that they are being used most effectively."