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**FOR IMMEDIATE RELEASE**



**SOUTH BEND/PLYMOUTH/INDIANAPOLIS/FORT WAYNE, INDIANA –**  
06/20/11 – **Shannon Clifton, AINS, API**, of Gibson, has been awarded the Associate in General Insurance (AINS) designation from the Insurance Risk Management Institute, Inc. and the Associate in Personal Insurance (API) designation from the Insurance Institute of America.

The AINS program is a solid foundation to help accelerate in a career in insurance. It is built upon the proven and popular INS certificate program, and it provides a comprehensive knowledge of insurance principles, practices, policies, and coverage while the optional electives allow the ability to focus on areas relevant to professional goals.

Earning the API designation requires completion of a series of courses and national examinations covering underwriting and marketing practices, portfolio management issues, and property and liability principles.

Shannon is a Client Manager in the Business & Private Client Group. She is responsible for the sales and servicing of personal insurance accounts focusing on auto, homeowners, personal umbrella liability, recreational motorcraft, and collectibles.

Gibson is a regional insurance broker and risk management services firm with offices in South Bend, Plymouth, Indianapolis, and Fort Wayne, Indiana.