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**FOR IMMEDIATE RELEASE**



**SOUTH BEND/PLYMOUTH/INDIANAPOLIS/FORT WAYNE, INDIANA –**  
03/25/11 – **Adam Peat, AAI**, of Gibson, has been awarded the Accredited Advisor in Insurance (AAI) designation. The AAI designation is a three-course program for experienced insurance producers and service representatives. It addresses technical knowledge of insurance products, marketing knowledge of those who buy insurance, and how to manage office operations to facilitate sales.

Adam is a Client Executive in Property and Casualty at Gibson, specializing in business development.

Gibson is a regional insurance broker and risk management services firm with offices in South Bend, Plymouth, Indianapolis, and Fort Wayne, Indiana.